



The job seeker's shortcut



What Is .jobs?

You've heard of .com, .net, and .edu on the World Wide Web. Now there's a new web address exclusively for human resources professionals.

Introducing .jobs.

The .jobs web address, or domain, has been designated specifically for hiring managers in every business. The .jobs domain is for communicating an organization's employment opportunities and other Human Resource elements. The format is simply: www.companyname.jobs.

Your own .jobs domain is a short address applicants can remember. You can use www.companyname.jobs as the single web address for all your HR-related information. Simplify your employment advertising by directing job seekers to your .jobs web address.

It's Easy To Get .jobs

Obtaining your own .jobs domain is easy. Simply select a web address that represents your company's legal or commonly known business name. For example, if your organization is American Family Life Assurance Company, you may apply for AmericanFamilyLife.jobs, AFLAC.jobs, AFLAC-California.jobs, etc.

Then, select a registrar from which to purchase your new .jobs web address. A registrar is a third party reseller that's authorized to sell Internet domains. You can find a list of registrars that sell .jobs domains here: <http://www.employmedia.com/apply.html>

The final step is to contact your IT department. They can configure your new .jobs web address so that it points to the appropriate information. Your .jobs web address can direct job seekers to an existing web page in your corporate web site, or it can direct job seekers to entirely new content you create.

About .jobs

.jobs is operated by Employ Media LLC under authority provided by the Internet Corporation for Assigned Names and Numbers (www.icann.org). .jobs technical functionality is housed within the same world-class infrastructure as the familiar .com and .net, operated by industry leader, VeriSign, Inc. (www.verisign.com). .jobs is sponsored by the Society for Human Resource Management (www.SHRM.org).

.edu
.net
.com
.jobs

Benefits

- A single place for all HR information
- Trustworthy -- .jobs is for HR purposes only
- You control the content
- Fast set up
- Economical
- Short & easy to remember

Apply Today

.jobs is the convenient solution you've been waiting for. Apply for your own .jobs web address today to connect with the qualified job seekers your company needs to stay competitive. For more information visit:

<http://www.employmedia.com>